

## Theme

The requirements for successful employees of financial institutions are constantly increasing, as the complexity of the financial sector is growing. Continuing education is getting increasingly important for the pursuit of a successful career. The Certificate of Advanced Studies (CAS) in Sustainable Finance at the Department of Banking and Finance offers profound academic training by providing participants with insights into the latest findings of research and practice in sustainable finance.

In recent years, sustainability considerations have become increasingly important in investment strategies and decisions of private as well as institutional investors. Besides financial targets, it has become crucial for successful financial institutions to actively consider values and non-financial decision criteria of their clients. Economic, environmental and social aspects of sustainability will be key issues for the financial services industry of tomorrow.

The Certificate of Advanced Studies UZH in Sustainable Finance is an executive university program with a modular structure that facilitates graduation alongside the workload of professionals. Upon completing the program, participants have acquired in-depth knowledge and practical skills in the area of sustainability in financial institutions and markets. The core aspects of sustainability in investments, banking, and corporate finance will be complemented through applied case-specific know-how.

## Theme (continuation)

The program combines a set of compulsory and elective courses. In choosing the elective modules, participants define their area of specialization in either investments or in finance in developing and emerging markets. The curriculum consists of in-class learning units, independent study, case studies, self-studying and written final exams.

The CAS Sustainable Finance is part of the executive education offered by the Department of Banking and Finance. For the complete program of the Department of Banking and Finance, please refer to:  
[www.finance-weiterbildung.uzh.ch/programme/cas](http://www.finance-weiterbildung.uzh.ch/programme/cas)



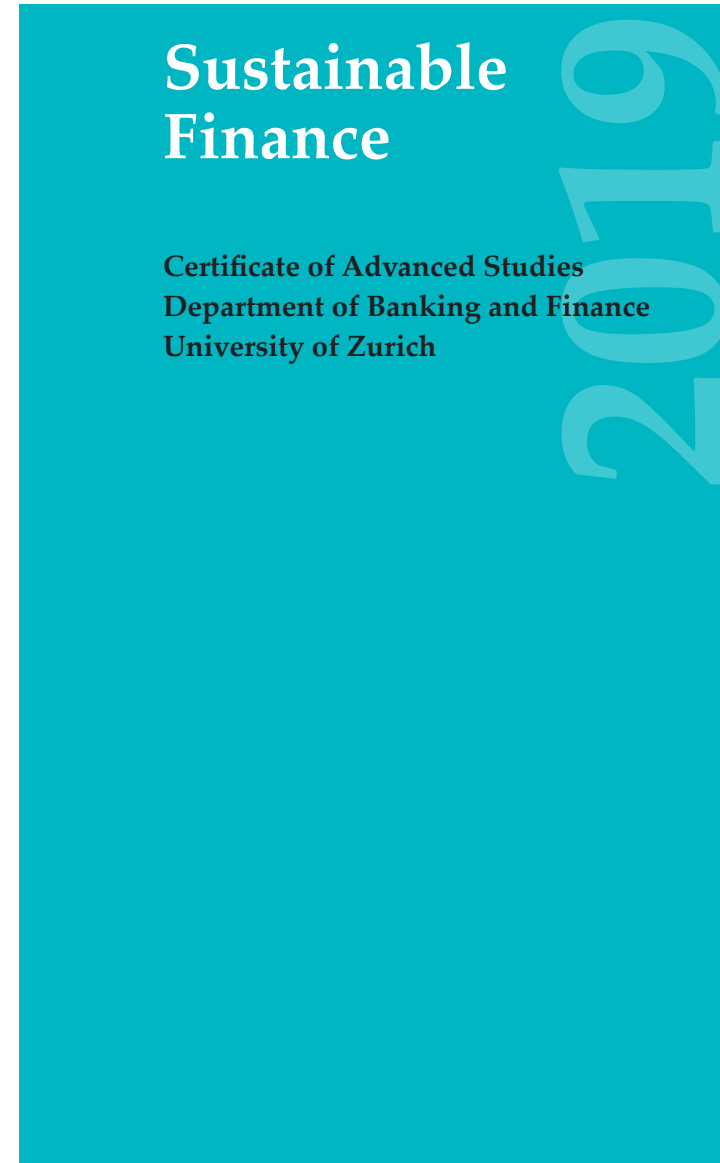
University of  
Zurich <sup>UZH</sup>

Continuing Education

# Sustainable Finance

Certificate of Advanced Studies  
Department of Banking and Finance  
University of Zurich

2019



# Course Overview

## Subject

The CAS in Sustainable Finance covers the areas of Sustainable Investing, Sustainable Banking and Insurance, Microfinance, Microinsurance, and Emerging Markets Finance. The courses combine academic training and research with current business practices, while promoting technical, methodological and social skills.

## Target Audience

The program targets individuals who wish to acquire sound theoretical and practical knowledge in Sustainable Finance and related topics.

## Admission criteria

Students have a university degree at the Master's level in addition to working experience. Exceptions can be made in situations where the participant holds a Bachelor's degree in addition to specific professional experience in the financial field or equivalent qualifications.

## Lecturers

Courses are taught by professors and lecturers of the University of Zurich and other universities as well as experienced practitioners.

## Teaching Methods

Courses are taught in classroom sessions in combination with blended learning.

## Degree

To be awarded with the degree «Certificate of Advanced Studies UZH in Sustainable Finance» by the Department of Banking and Finance of the University of Zurich. 10 ECTS-Credits out of the possible 14 ECTS-Credits need to be successfully completed.

## Overview Course Content

### Compulsory Courses (8 ECTS)

- Sustainability and Finance – Introduction (1 ECTS) / March
- Microfinance - Introduction (1 ECTS) / June
- Sustainability in Banking and Insurance (2 ECTS) / September
- Sustainable Investing (3 ECTS – incl. a thesis homework) / November
- Current Trends in Sustainable Investing (1 ECTS) / November

### Elective Courses (select 2 out of 6 ECTS)

- Emerging Market Finance (2 ECTS) / April
- Microfinance - State of the Art (2 ECTS) / June
- Microinsurance (2 ECTS) / June

### Dates and Place

- The in-class units are held in Zurich.
- Dates can be found on the individual course webpages at <http://www.finance-weiterbildung.uzh.ch/programme/courses>
- The CAS should be completed within two to four semesters.
- Registration for individual courses closes four weeks before the courses start; registration for the CAS is possible at any time, even after completing the first module.

### Tuition Fee

- Individual course rates apply for modular booking.
- CHF 6 500.– for booking the complete program-package (including an individual curriculum planning).

### Registration

- To register for the complete CAS Sustainable Finance package as well as for individual courses, please visit:
- [www.finance-weiterbildung.uzh.ch](http://www.finance-weiterbildung.uzh.ch) or
  - [www.csp.uzh.ch](http://www.csp.uzh.ch)

## Governance and Program Directors

The Faculty of Business, Economics and Informatics of the University of Zurich holds the ownership and academic supervision of the program.

## Program Directors

- Prof. Dr. Marc Chesney, Department of Banking and Finance UZH
- Dr. Annette Krauss, Center for Sustainable Finance and Private Wealth UZH

## Collaboration

Course development in association with:

- WWF Schweiz
- Swiss Agency for Development and Cooperation

The Center for Sustainable Finance and Private Wealth is a network partner of Swiss Sustainable Finance.

## Contact

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## Websites:

- [www.finance-weiterbildung.uzh.ch](http://www.finance-weiterbildung.uzh.ch) or
- [www.csp.uzh.ch](http://www.csp.uzh.ch)