



University of  
Zurich<sup>UZH</sup>

**CSP** Center for Sustainable  
Finance & Private Wealth



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# My Personal Journey to Impact

Personal Development Program

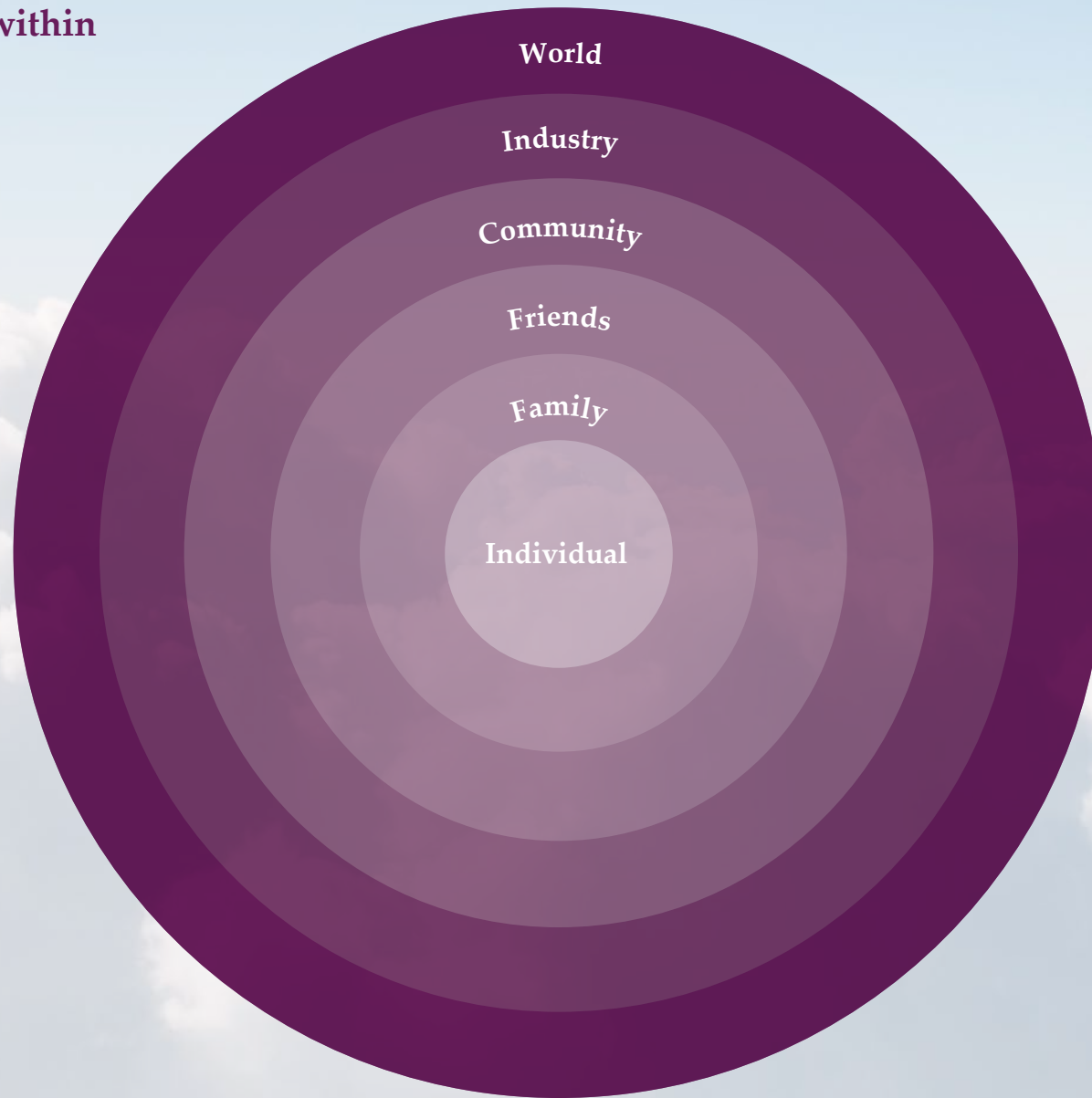
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If you want to  
change the world,  
start with yourself.

MAHATMA GANDHI

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Impact starts from within



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## Is this you?

You are clear that you want to have **positive impact**, be it in your portfolio, business, career, family enterprise, personal life - or perhaps all of the above. CSP trains you to become an **impact investor**, but now you want to figure out your own personal path to creating this **meaningful life**. You know that the world needs it and that you want it, but the question is: **“What can I personally do to make it happen?”**

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## What is the Personal Development Program?

The Personal Development Program offers **complementary skills and resources** to program participants to **support you** through the ups and downs of your **personal journey** as an impact investor and impact leader.

It supports you to:

- 01** **crystallize** your impact vision, strategy and who you want to be as an impact investor;
- 02** **align** your roles with your inner self and live a values-based, purposeful, balanced and fulfilling life;
- 03** **strengthen** your inner resources and identify ways in which you may be unconsciously holding yourself back from realizing your vision and goals;
- 04** **address** the discomfort that comes with money and privilege so that your assets can be meaningfully deployed.



For me, the Personal Development Program was one of the most meaningful and valuable aspects of the whole Impact Investing for the Next Generation Program. It helped me understand myself better and thus helped me become a more effective and authentic change-maker.

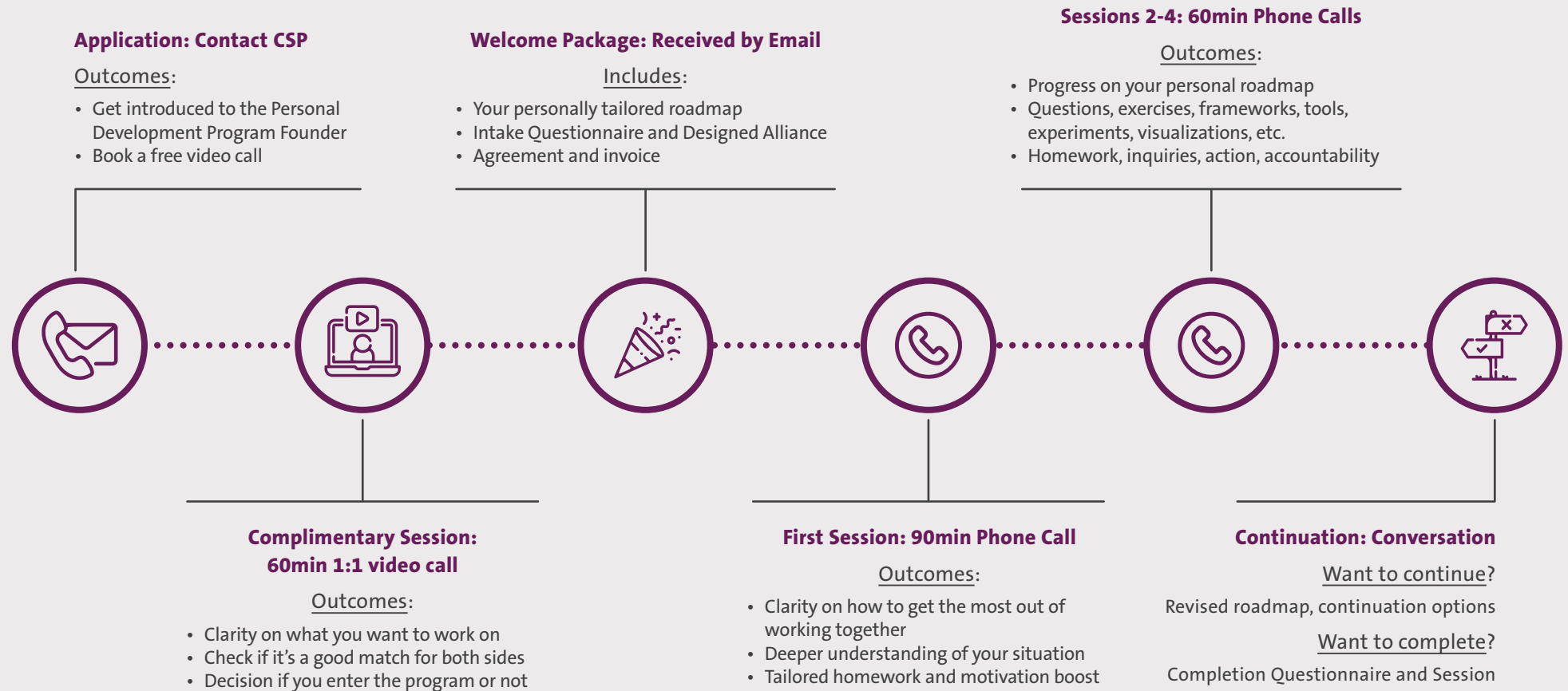
**Adellene Odellia Tanuri,**  
Impact Investing for the Next Generation Program, '19-'20 Cohort  
Board Member, YCAB Foundation



The Personal Development Program gave me clarity on who I am and shed light on my path in life. This is an endeavor in which one needs help, it's very hard to do on your own. I needed to look from different angles and make some tough decisions in regards to what I won't pursue any more. Now I'm able to clearly position myself with regards to family matters, for example.

**Nicolas Montejo,**  
Impact Investing for the Next Generation Program, '19-'20 Cohort  
Principal at Forza Inmobiliaria S.F.O.

## How does it work?





When I began this journey, I was someone who had a deep desire to make a bigger impact in this world, but I had no clue what that could look like or how to make it happen. I had a fairly small vision about how much of a difference I could actually make on my own and how I could use my capital towards that vision.

Working with Britta gave me structure on a new path and a partner to express areas that I needed help on. Thanks to our work, I learned to take strategic action and say no to things. I have established several new relationships and key partnerships that are allowing me to grow as a professional. This in turn is helping me gain clarity on what I want my theory of change and investment policy statement to be. I now know that I have a lot of leverage in my network and that I am way more powerful than I thought.

### **Naiana Miranda**

Personal Development Program participant  
Impact Investing for the Next Generation  
Program, '21-'22 Cohort



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## The Personal Development Program can equip you to:



Know what positive impact strategy you personally want to have.



Know your purpose and values, so your portfolio is aligned and your work is fulfilling.



Allocate your capital free of the burden of a difficult relationship with privilege.



Know your strengths and preferences and find suitable professional and family roles.



Become the best leader you can be.



Be centered in who you really are.



Live a balanced life with wellbeing and impact.



Guide yourself through the inevitable ups and downs of your impact journey.



Communicate and resolve conflict more effectively.



Get insight into how others see you, and how you see yourself.



Own your energy and your emotions and find inner peace.



Live free of self-sabotage, limiting beliefs and “impostor” feelings.





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## Who can apply?

This program is for new and seasoned **impact investors** who want to increase the positive social or environmental impact they can have and realize what a profound **personal challenge** that is. It is for you if you want to gain inner clarity and mastery for your impact journey.

Whether you are an investor, a creative, a businessperson, a professional, a student, or an entrepreneur: **All participants or alumni** of the following CSP programs can apply:

- **Impact Investing for the Next Generation**
- **ACCELERATE**

Many choose to start with the individual Personal Development Program in advance of their group program starts so they are optimally prepared, can make the most of their CSP program and reach their desired impact faster.

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## Program overview, fees & registration

- Personal 1:1 coaching for participants and alumni of the CSP Impact Investing for the Next Generation Program and the Accelerate Program.
- Start with 4 sessions for the price of 1800 CHF. Before you commit, we offer you 1h of complimentary coaching in order to meet the Personal Development Program Founder and to learn more about the program.
- All personal development coaching sessions are organized online.
- Reach out to Marietta Chatzinota at [marietta.chatzinota@bf.uzh.ch](mailto:marietta.chatzinota@bf.uzh.ch) to schedule an introductory call and to apply.



The Personal Development Program was of great help to visualize how and where to invest to make an impact. I really recommend the program as a personal growth experience so you can start making conscious decisions about your investments.

**Maria Dragonetti,**

Impact Investing for the Next Generation Program, '19-'20 Cohort  
Vice-President, Panedile Argentina



The Personal Development Program was a very important step in my development as a person and as a wealth owner. Britta helped me to recognize my values and to welcome my fears. Thanks to her support, I was able to gain clarity on the role I want to have as an impact investor without losing the connection to my inner self.

**Carlotta Zarattini,**

Impact Investing for the Next Generation Program, '19-'20 Cohort  
Co-Founder at Impact HUB Ticino, Switzerland

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## Who you will work with



### Britta Gruenig

Personal Development Program Founder

Certified Professional Coach (CPCC,  
PCC with the International Coaching  
Federation)

Senior Collaborator at CSP

Britta Gruenig has a unique combination of skills, professional experiences and network that she brings to the CSP to benefit its participants and alumni. She is a Certified Professional Co-Active Coach and a Professional Certified Coach with the International Coaching Federation and has 15 years of experience in the private wealth and impact space. Britta is the Founder of the Personal Development Program and the Founder and Managing Director of Gruenig & Partners, a company helping future family enterprise owners, business leaders and private investors develop into conscious leaders with positive impact.

“ To protect life on Earth and our planetary home, we need transformation on a global scale. People need knowledge and skills, but mostly, we already know what needs to be done. What is lacking is the inner clarity, courage and commitment to do it. We need inner change, and that’s what we help change-makers with. **You hold the key to impact: It’s your personal transformation.** ”

Gruenig & Partners works with family office successors, private investors and leaders of companies who want to increase the positive environmental and social impact they can have and realise what a profound personal challenge that is. The company offers tailor-made programs globally:

- Preparing the Next Generation
- Family conversations and retreats
- Personal development and transformation
- New relationship with privilege
- Leadership effectiveness acceleration
- Impact workshops



Our work in the private wealth and impact investing space shows that the moment the path to aligning values with actions is made visible, things start moving.

**Prof. Dr. Falko Paetzold**

Assistant Professor in Social Finance at EBS University & Managing Director of CSP at the University of Zurich

**Attributions**

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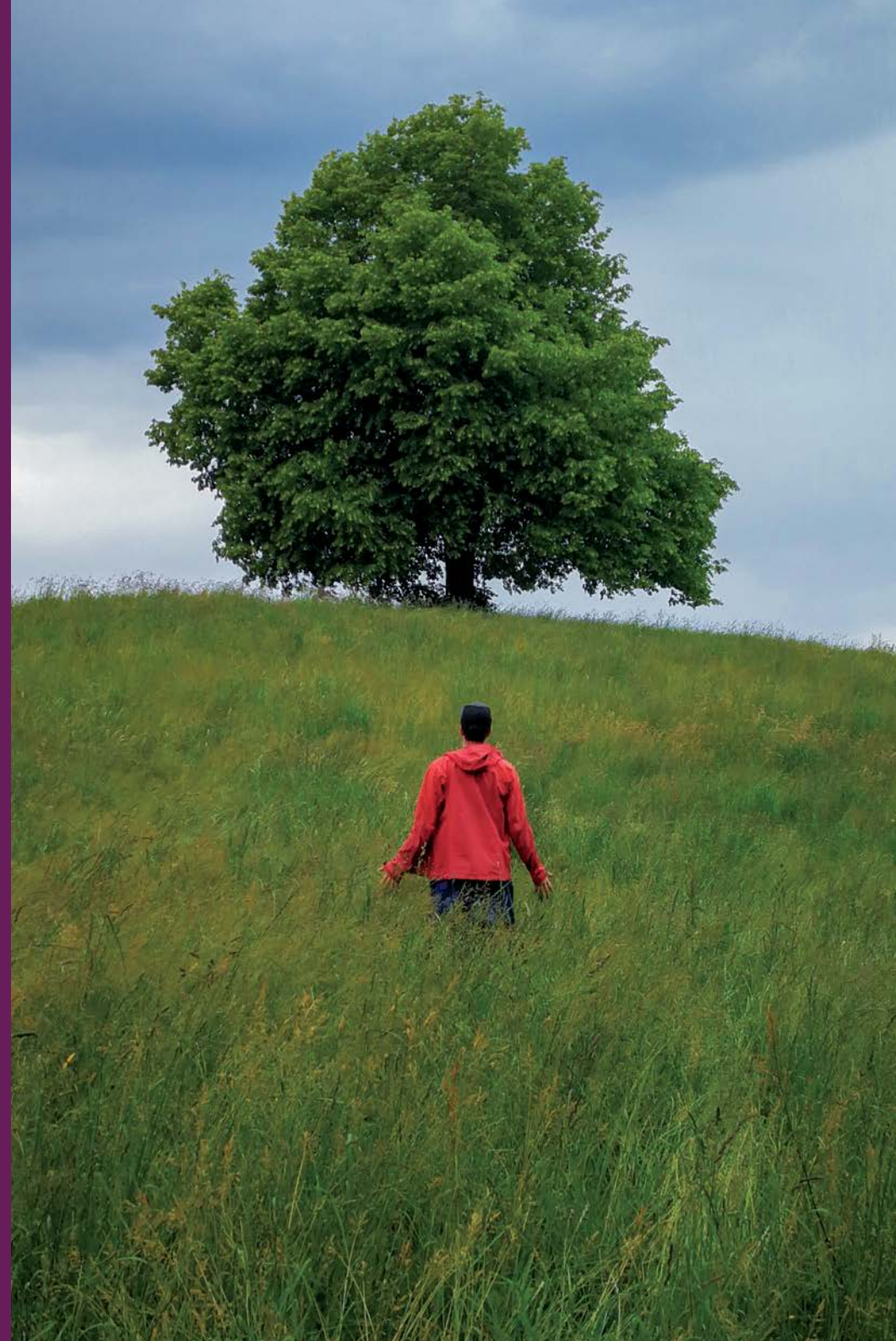
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**CSP** Center for Sustainable  
Finance & Private Wealth

The Center for Sustainable Finance and Private Wealth is an academic research institution at the University of Zurich. CSP conducts research and trainings to move private wealth to sustainable development.