



**University of  
Zurich**<sup>UZH</sup>  
Department of Finance

**CSP** Center for Sustainable  
Finance & Private Wealth



# Sustainable Investment Masterclass

Empowering professionals to apply the core concepts  
of sustainable finance

**In person:**

May 29<sup>th</sup>, June 5<sup>th</sup>, June 12<sup>th</sup> 2024  
at the University of Zurich | 4-6pm

**or**

**Online:**

December 2<sup>nd</sup>, 2024  
10am - 6pm

# Start your journey toward impact

## Attributions

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# Sustainable Investments are becoming mainstream.

Professionals from across industries now need a basic understanding to stay relevant.

The sustainable investing industry has recently been in the spotlight. From new regulations to headline grabbing statements made by politicians and sustainable investment specialists, sustainable investing is continuing to gather enthusiasm and momentum. And for good reason. It has the potential for large scale change and significant contribution to solving global challenges. But, despite one third of all global assets under management being sustainably invested, global challenges have not subsided.

CSP has been at the heart of sustainable investing for seven years, both through our work with ultra wealthy private investors and through our groundbreaking research, which has accelerated the industry's understanding of how investors can have impact as well as integrate sustainability considerations.

The course synthesizes the latest thinking and ideas in sustainable investing into easy to understand frameworks that can be directly applied by all professionals.

## Program Supervisors



**Dr. Falko Paetzold**

Initiator and Managing Director of CSP at the University of Zurich



**Francesca Spoerry**

Head of Trainings of CSP at the University of Zurich



Sustainable Investment is prevalent in every industry and sector, and increasingly present in public discourse. This course is an opportunity for professionals to understand the most important concepts and frameworks, and reflect on how these can affect the next steps in their career.

**Dr. Falko Paetzold**

Initiator and Managing Director of CSP at the University of Zurich



## What to expect:

- Understand the role of finance and investing in helping us collectively achieve bold sustainability goals, such as the SDGs
- Understand the contribution of various sustainable investing strategies and how they can be used by different types of investors
- Understand the criteria needed for investors to generate positive change through their investments and navigate greenwashing
- Understand the ways in which sustainable investing has interacted with business, policy and NGO's and what professions exist in the space
- A certificate from UZH that gives you credibility in discussing sustainable investments



## Topics covered:

- Sustainable development and the role of the financial system
- How investors use the sustainable investing toolbox to achieve their financial and sustainability goal
- The role of the financial system in achieving the Paris Agreement
- Recent and upcoming developments in sustainable investing

**Participants also receive a certificate of completion.**



## Course Structure:

- Extensive networking opportunities (in person and online)
- University of Zurich certificate available upon completion
- In-person and online option
- Cost: CHF 700

**The course combines industry knowledge, both academic and practice, and maintains a focus on applicability.**

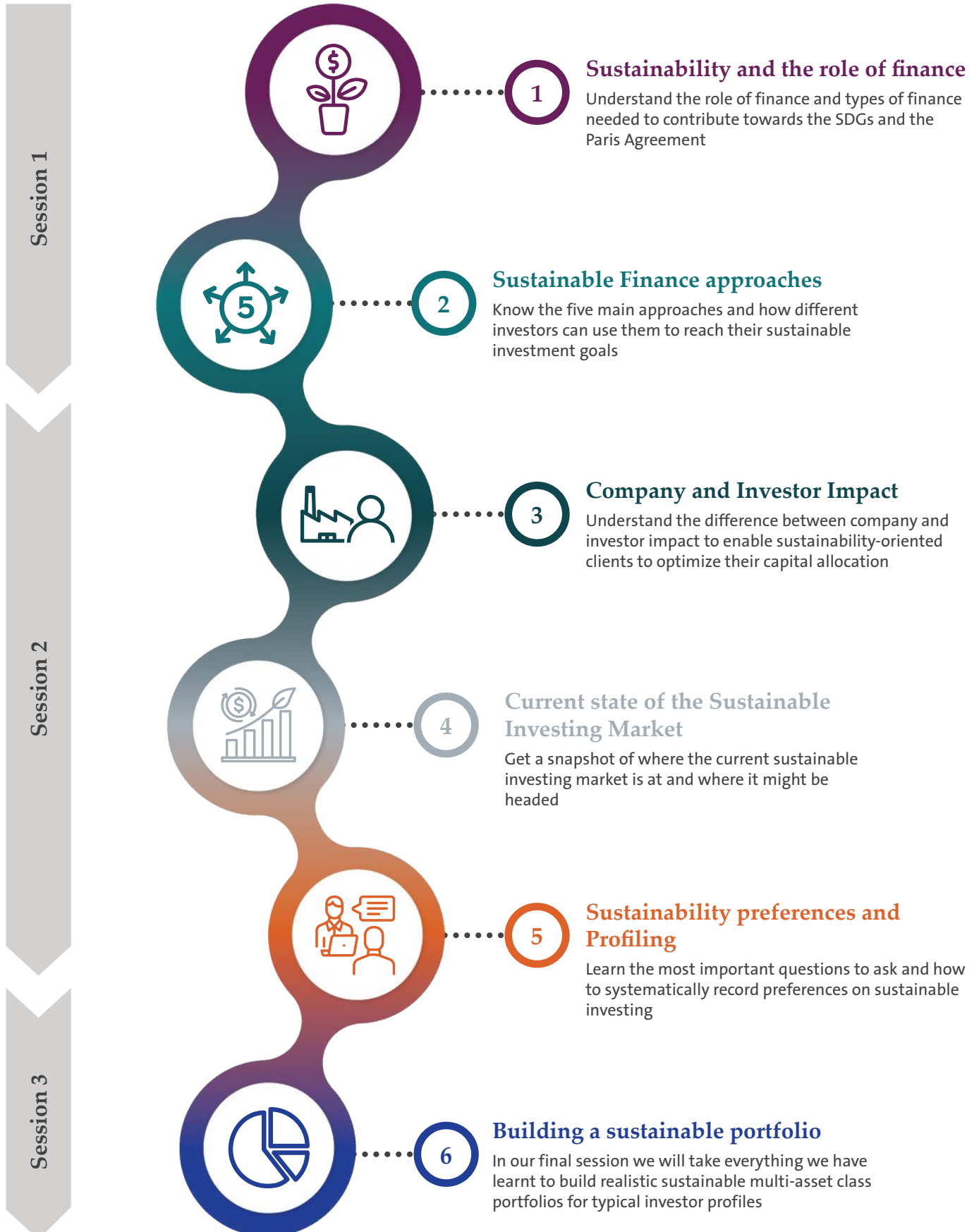


## Who should attend:

- Financial professionals
- Corporate Sustainability professionals
- Consulting and advisory professionals
- Affluent and retail investors, including bank clients

**This course is suitable for those with no previous foundational knowledge of finance or sustainability.**

# What You'll Learn



# What will you get?

- 01 **Six hours of expert-led training** laying the foundation on sustainable and impact investing topics
- 02 A **University of Zurich certificate** upon course completion
- 03 A **digital badge and online credential** to share on LinkedIn with your network upon completion
- 04 Access to **CSP networking events**, e.g. monthly networking lunches
- 05 Be part of our exclusive mailing list to access further **CSP research and community events** along side UHWN investors, academics and practitioners


## Example Certificate & Digital Badge



# Information

Applications will be treated on a “first-come first-served” basis

## In-person:


 **Date:** May 29<sup>th</sup>, June 5<sup>th</sup>, June 12<sup>th</sup>, 2024  
3 afternoons (4-6pm) \*


 **Location:** University of Zurich

 **Price:** CHF 700

or

## Online:

 **Date:** December 2<sup>nd</sup>, 2024

 **Time:** 10am - 6pm (incl. breaks)

 **Price:** CHF 700

\* The training will go ahead if enough applications are received. This will be confirmed 4 weeks prior to the start date. If the course is postponed, the applicant is eligible for a refund or offered to attend a future iteration.

# Interested?

Contact:

**Francesca Spoerry**

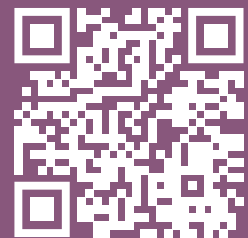
Head of Trainings

Center for Sustainable Finance and Private Wealth

Department of Finance, University of Zurich

[francesca.spoerry@df.uzh.ch](mailto:francesca.spoerry@df.uzh.ch)

**Sign-up**  
**here:**



## About the Center for Sustainable Finance and Private Wealth (CSP)

The Center for Sustainable Finance and Private Wealth (CSP) at the Department of Finance of the University of Zurich works at the intersection of scientific research, wealth holders, and investment professionals to empower investors to move private wealth towards sustainable development. We generate and share state-of-the-art knowledge on impact and sustainable

investing, and train next generation and self-made investors, intermediaries, and financial institutions. By bridging science with action we aim to create a movement of informed, motivated, empowered investors who use all their forms of capital to contribute to a more just and equitable world.

[www.csp.uzh.ch](http://www.csp.uzh.ch)



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